

Investment Proposal: Tajweed Platform - Innovative Quran Recitation Education with
Strong Growth Potential and High ROI

Executive Summary:

Tajweed Platform presents an enticing investment prospect, providing a distinctive and inventive way to teach Quran recitation. The company aims to make Tajweed education more readily available and efficient by utilizing contemporary technology and creative teaching techniques. Boasting a pre-seed valuation of BD3,000,000, the company holds significant potential for a substantial return on investment (ROI) for prospective investors.

Financial Analysis:

Our financial analysis indicates a consistent growth rate for the company in the upcoming five years. We anticipate the company's revenues will begin at BD300,000 in the first 12 months, gradually rising to BD5,500,000 by the fifth year. Although the costs tied to the company's operations will also grow, they will be diligently managed to maintain profitability during this expansion period.

Return on Investment:

The anticipated return on investment (ROI) for investors in the Tajweed platform is substantial. We predict that during the first year, the company will yield an ROI of 15%, which will grow to 30% in the second year, 40% in the third year, 50% in the fourth year, and 60% in the fifth year. This increase in ROI is likely to be fueled by a considerable rise in revenue as the company enlarges its operations and ventures into new markets.

Market Opportunity:

Possessing the ability to reach 10 million prospective students via sponsored social media advertisements and partnerships with prominent influencers boasting millions of followers, the Tajweed platform is well-positioned to secure a sizable portion of the increasing global need for Quran recitation training. Aiming for a conversion rate between 0.16% and 0.2% and estimating a cost of about \$50 per student, we anticipate generating substantial revenue from this mostly untapped market segment.

Furthermore, the company's collaboration with the Ministry of Justice and Islamic Affairs strengthens its standing as a top Tajweed education provider. Our groundbreaking method for teaching Tajweed, combined with our emphasis on leveraging modern technology, sets us apart in the industry.

Competitive Advantage:

The Tajweed platform holds a significant edge over conventional Quran recitation education providers. By utilizing contemporary technology and inventive teaching techniques, the company can offer superior education that is more attainable and efficient than traditional classroom-based learning. The company's emphasis on providing a customized learning experience for students, along with employing data analytics to consistently enhance its services, further solidifies its competitive standing.

Using of fund:

The investment campaign aims to gather a total of BHD 300,000 in funds. Around BHD 220,000 of this sum will be dedicated to developing Arabic training content in cooperation with the Ministry of Justice and Islamic Affairs. The remaining funds will be used for marketing initiatives and completing app development.

The expected timeframe for distributing funds to each sector or project is around two months for finalizing the app and finishing the training material by early September 2023.

In order to maintain openness and responsibility in the distribution of finances, KPIs will be established for every aspect and procedure. A 5% reserve of the budget will be retained to address unforeseen costs.

Investors will receive monthly updates and news about the project's progress and advancements to keep them well-informed.

Conclusion:

The Tajweed platform presents a distinctive and groundbreaking investment opportunity with a high potential for return on investment. With a robust growth plan, commitment to providing top-notch education, and a powerful competitive edge, the company is poised to become a leading player in the Quran recitation education sector. We are confident that the pre-seed valuation of BD3,000,000 is reasonable, given the company's substantial growth prospects and strong competitive standing. We invite prospective investors to consider investing in the Tajweed platform and join our mission to make Tajweed education more easily available and efficient for students across the globe.